

June 22, 2016

**KIMBERLY-CLARK DE MÉXICO TO ACQUIRE 50% OF 4e**

Kimberly-Clark de México S.A.B. de C.V. (KCM) announced an agreement to acquire 50% of 4e. The transaction, for an undisclosed amount, is expected to close in the second half of 2016 subject to necessary regulatory approvals.

4e is a relevant player in the liquid soap category. Its addition to KCM's portfolio is in line with the strategy to enter into new branded consumer products categories and complements the Kleenex and Escudo soap business.

The transaction is not considered an outstanding event for regulatory purposes.