

May 25, 2017

**FITCH RATINGS REVISES KIMBERLY-CLARK DE MEXICO FOREIGN
CURRENCY RATING OUTLOOK**

Kimberly-Clark de México S.A.B. de C.V. (KCM) announces that Fitch Ratings, on May 12, revised KCM Rating Outlook to Stable from Negative on the Foreign Currency IDR at 'A'.

The FC IDR Outlook revision to Stable is based on Fitch's assessment of the company's ability to service hard currency debt, as per Fitch's 'Rating Non-Financial Corporates Above the Country Ceiling Rating Criteria'.

Kimberly-Clark de México S.A.B. de C.V. is a Mexican company that manufactures and commercializes branded consumer products such as diapers, feminine pads, bath tissue, napkins, facial tissue, paper towels and wet wipes. We are market leaders in almost all of our categories with brands such as Huggies, Kleen-Bebé, Kleenex, Pétalo, Cottonelle, Depend, Kotex, Evenflo and Escudo.

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