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Kimberly-Clark de México S.A.B. de C.V. (KCM or KIMBER) expects to invest close to US\$400 million during 2016 and 2017. This amount is a preliminary estimate and considers several projects including various capacity expansions, process improvements and maintenance as well as the acquisitions of Escudo and of 50% of 4e. These investments are in line with KCM's regular way of conducting business and do not differ from the type of investments that KCM has done in the past. The number of actual projects and the actual amount invested could vary substantially as a result of each project's final analysis, of the internal approval process, of the obtainment of certain regulatory approvals and of the results of negotiations with third parties. The investment program could also be modified in accordance to varying economic, market and competitive conditions.

This press release is issued exclusively to comply with a Mexican National Banking and Securities Commission's (CNBV) requirement.

Kimberly-Clark de México S.A.B. de C.V. is a Mexican company that manufactures and commercializes branded consumer products such as diapers, feminine pads, bath tissue, napkins, facial tissue, paper towels and wet wipes. We are market leaders in almost all of our categories with brands such as Huggies, Kleen-Bebé, Kleenex, Pétalo, Cottonelle, Depend, Kotex, Evenflo and Escudo.

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